



MORRIE CONTENT STUDIO

**MORRIE MARR** 

**MORRIE RECORDS** 

ABOUT US

MULTI PURPOSE CONTENT

BRANDS/BRANDING

MUSIC AND FILM PRODUCTION

CONTACT US

@MORRIECONTENTSTUDIO

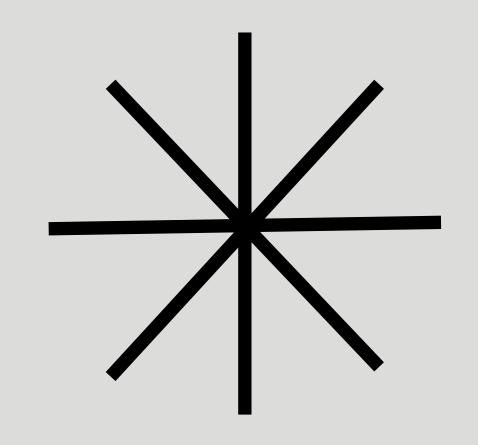
**MORRIE.COM.TR** 

# ABOUT MORRIE

WITH THE RISE OF DIGITAL
AND SOCIAL MEDIA
MARKETING, WE HAVE
EXPANDED OUR SERVICES TO
SUPPORT BRANDS IN EVERY
ASPECT OF THEIR JOURNEY.



Morrie is a versatile and new generation creative agency that includes many sub-brands and startups.





### MULTI PURPOSE

Multi-purpose digital content is of great importance for today's brands. Creating interesting stories that can be used not only for a single medium but in all areas of digital media, designing impressive visuals and developing catchy marketing campaigns are the elements that make brands stand out in every sector.

Morrie has a multi-disciplinary staff. Together with the "Content Studio" and "Music and Film Production Company" teams under its roof, it creates appropriate content for different platforms and different target audiences using a multi-purpose digital content strategy. This flexibility allows brands to promote their products and campaigns in the direction and scope they want.





## BRANDING

### What Do We Offer?

**Communication:** The communication your brand establishes with your consumers and/or followers is one of the most important elements of marketing. We help you create the right tone and communication strategy and making it easier to connect with your audience and create messages that convey your brand's personality.

**Brand Strategy:** We conduct in-depth research to understand your business, your goals, your audience and your competitors. These studies form the basis for your brand's journey.

**Brand Identity:** We design catchy logos and visual elements that will impress your audience and try to capture the essence of your brand. We use every color, font and graphic element to suit your purposes. We undertake the design of all boxes, cards, stickers and bottling contents that you will use during the packaging and shipping processes of your products and produce content that will make your products stand out in your selected industry.

**Digital Branding:** In today's digital world, your online presence is very important. We create impressive websites, highly interactive and eye-catching social media profiles, and digital content that effectively tells your brand's story.

**Brand Guidelines:** Consistency is everything. By creating branding guides, we ensure that your brand is presented consistently across all platforms and media.

**Rebranding and Refreshment:** If your brand needs a new style and adapt to the modern industry, we innovate to add freshness while preserving the core identity.





# PROJECTS

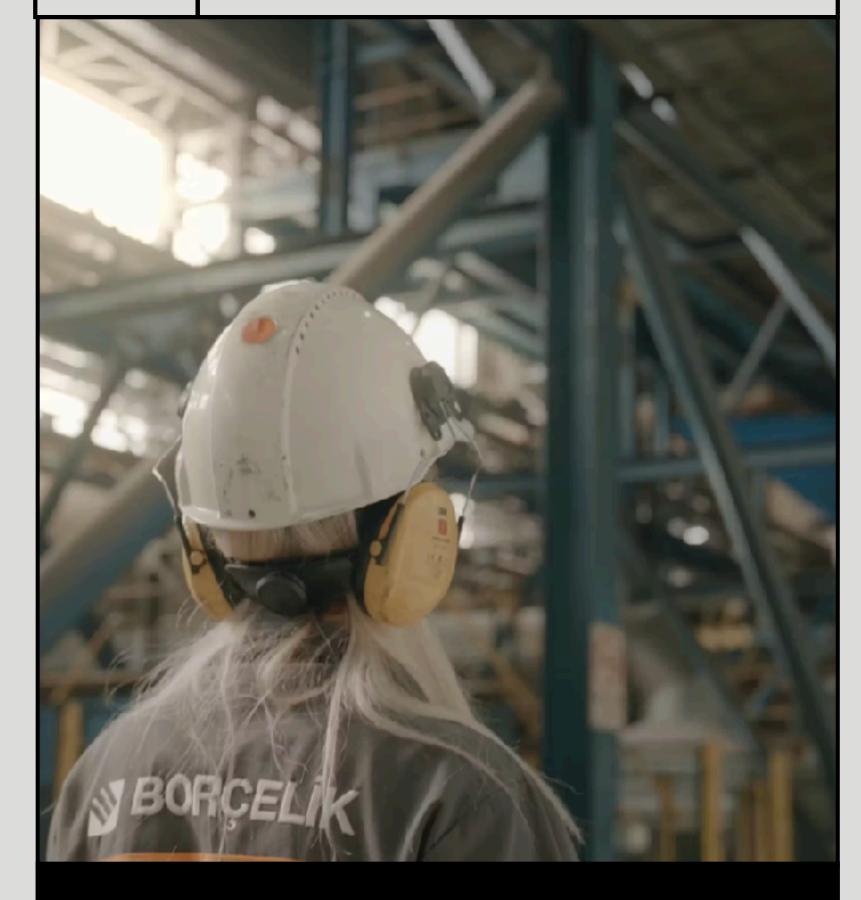
As Morrie, we have been working on the production and marketing of projects in terms of both social responsibility and brand communication since our establishment.

We create both short and long-term campaigns, communication strategies and content on the topics that companies, organizations and projects want to advertise.



# SAMPLE WARKS

# BORUSAN EQUALS BORCELIK



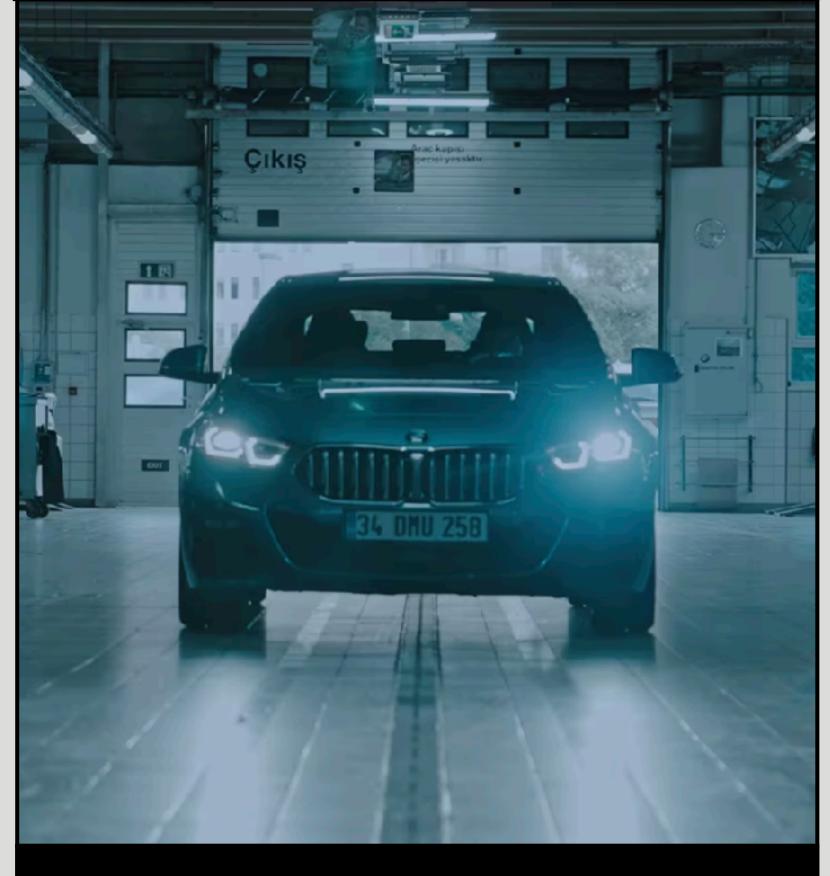
DOCUMENTARY SERIES





DOCUMENTARY SERIES

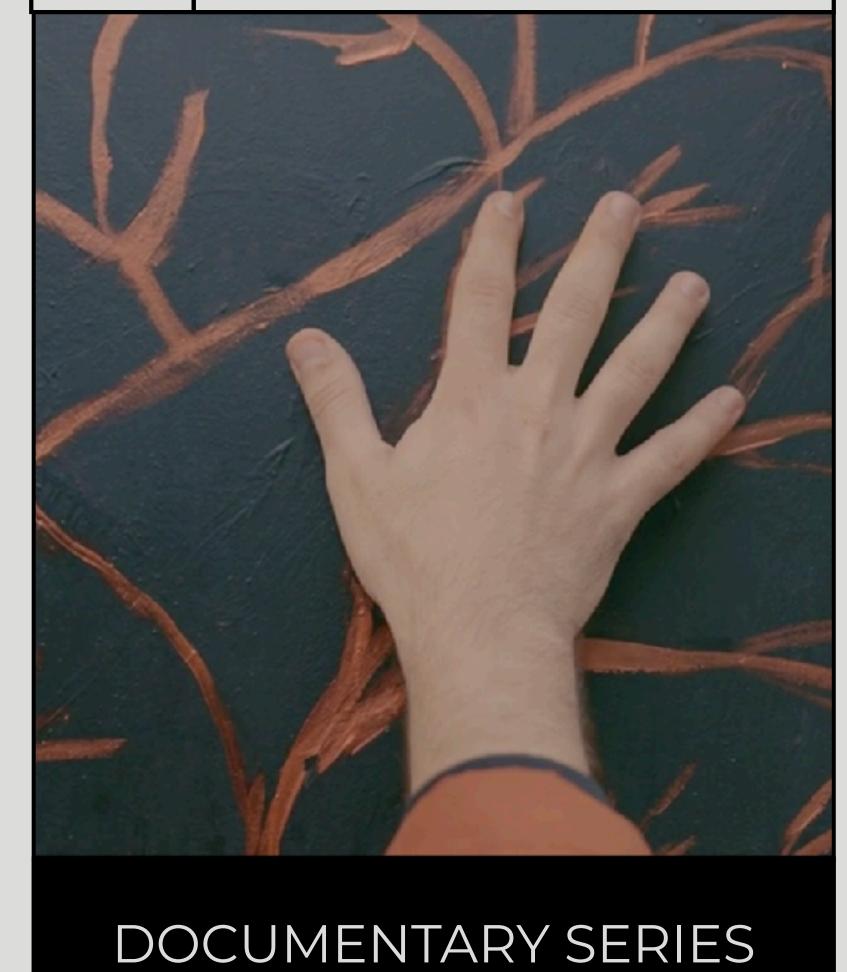




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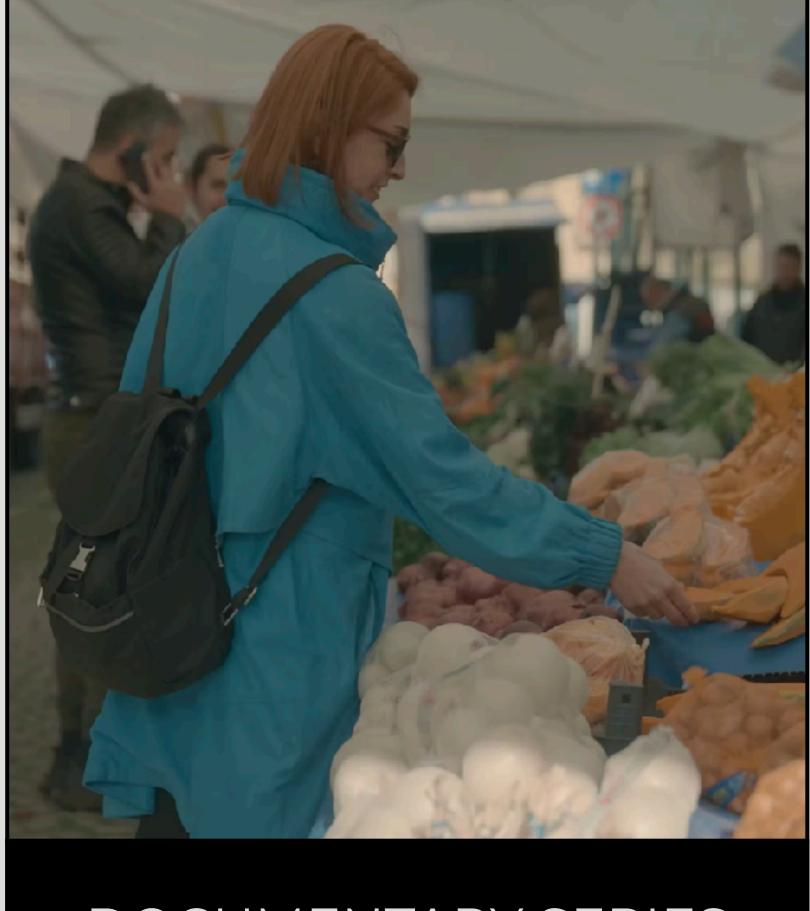








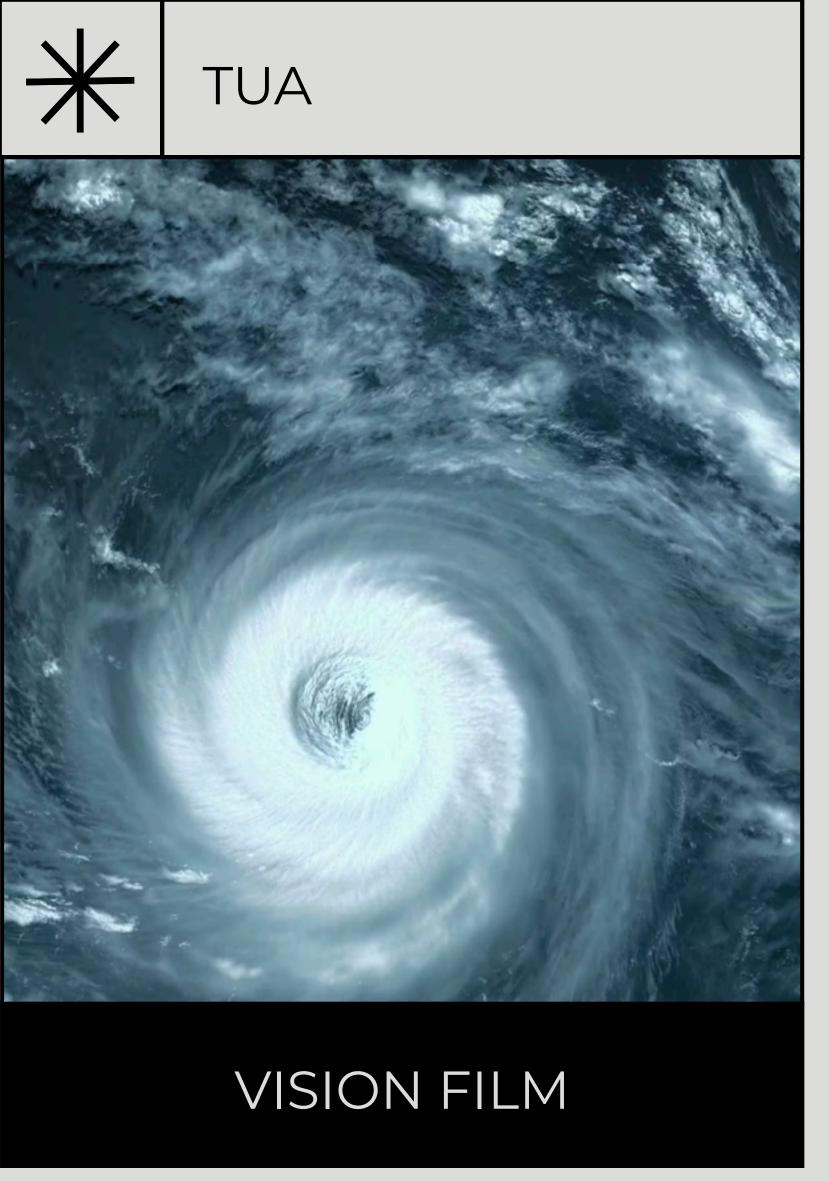
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DOCUMENTARY SERIES





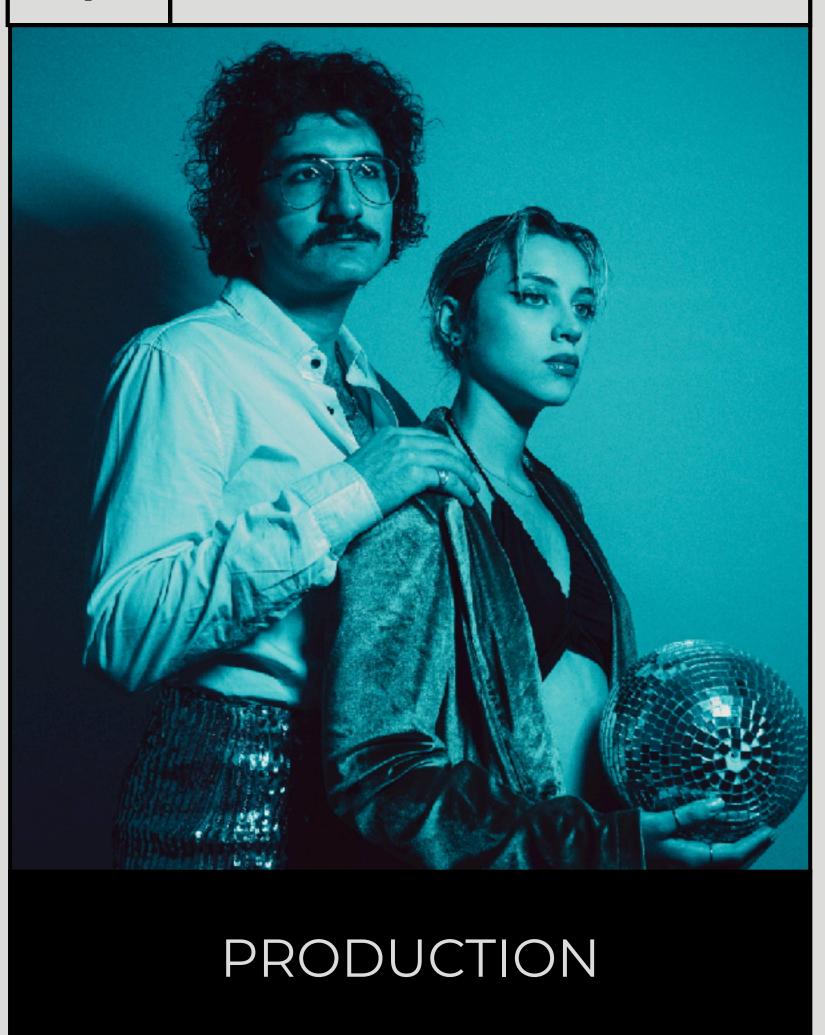


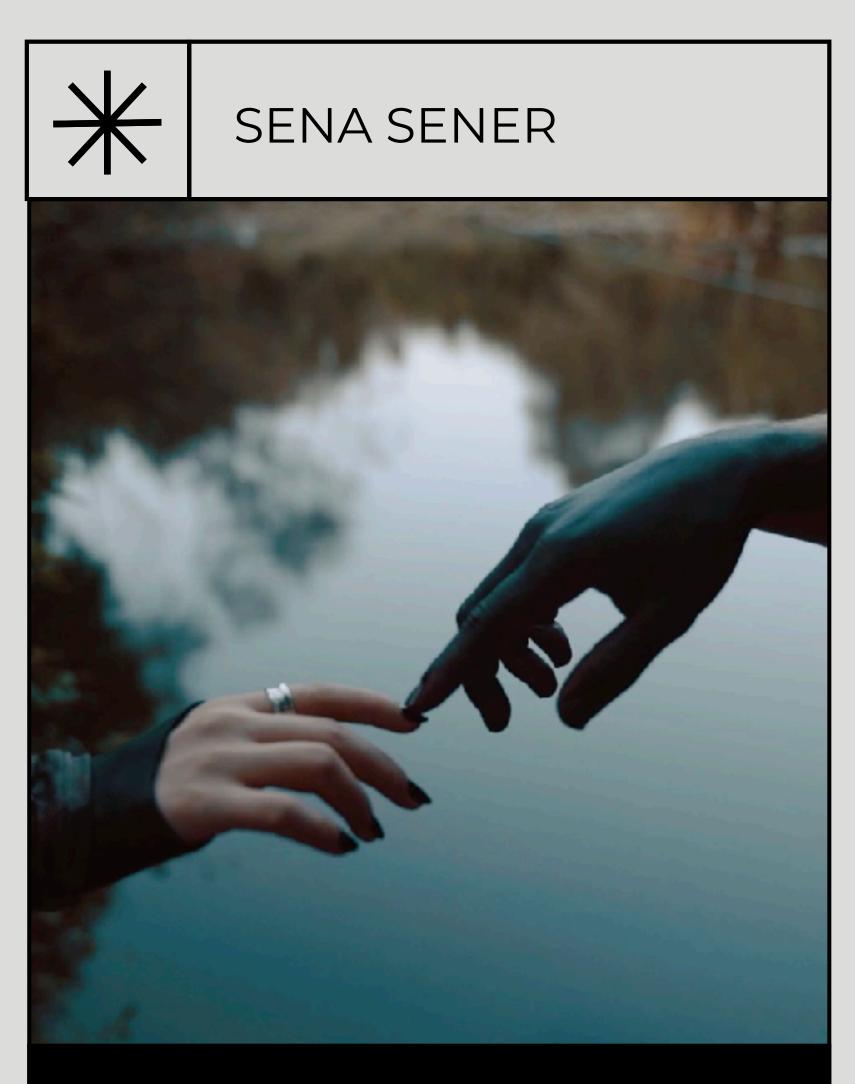






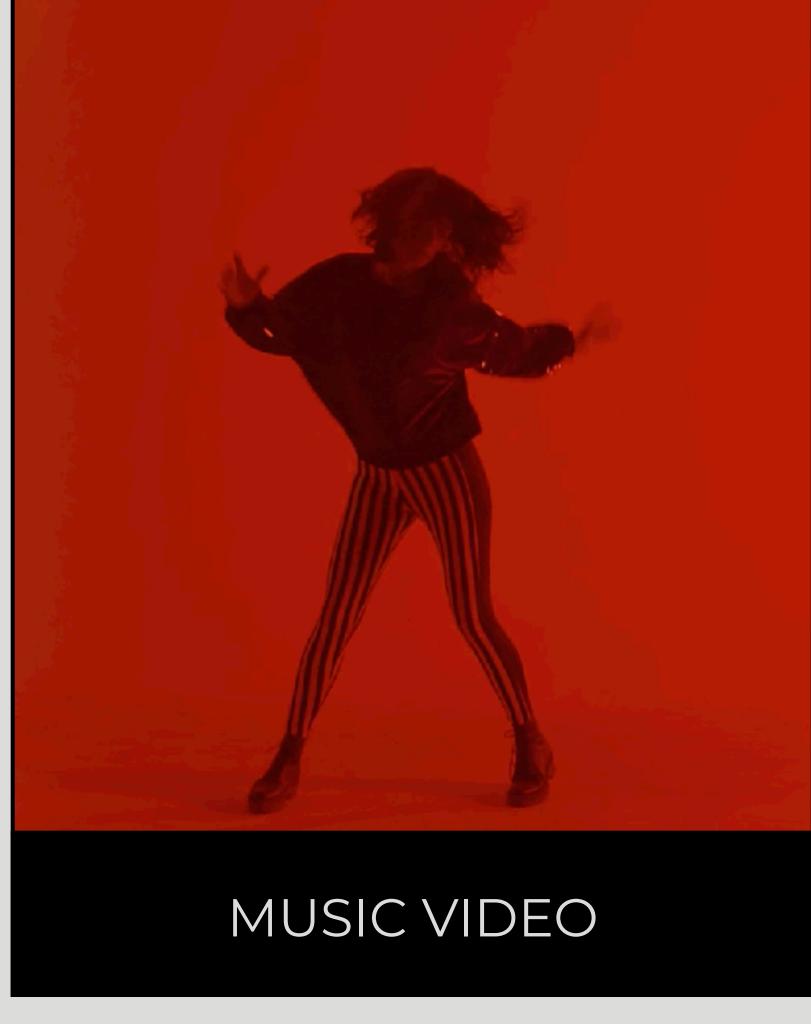




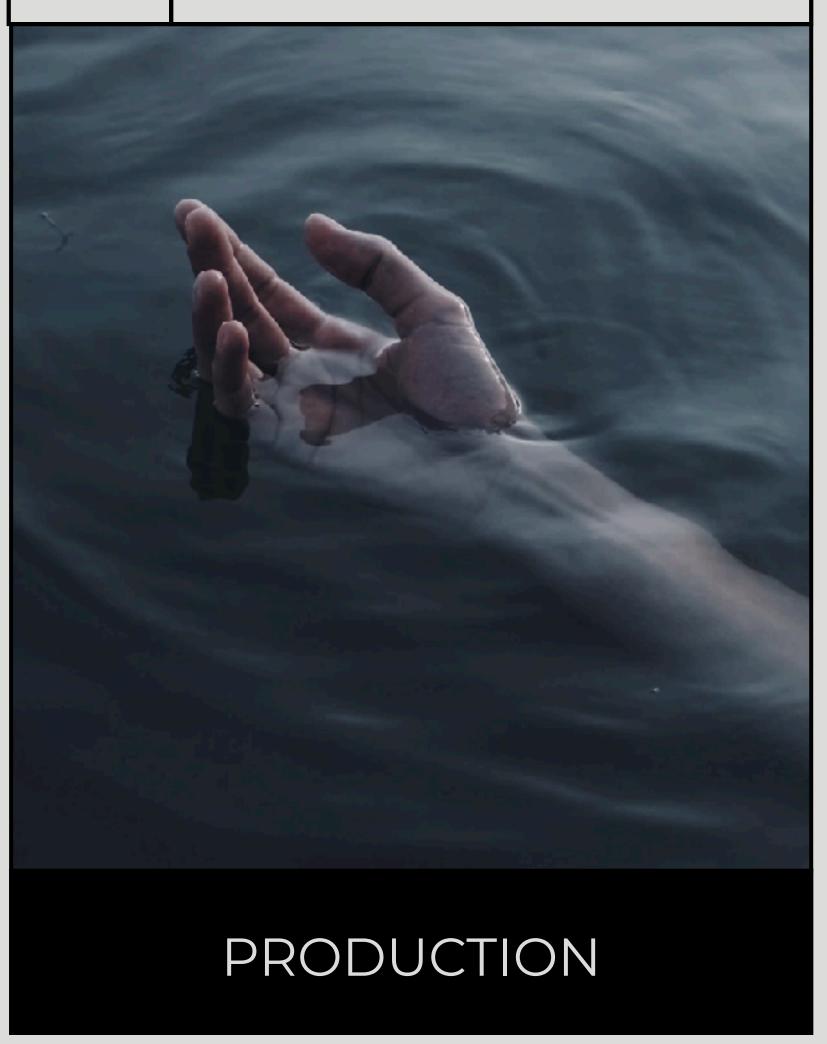


MUSIC VIDEO



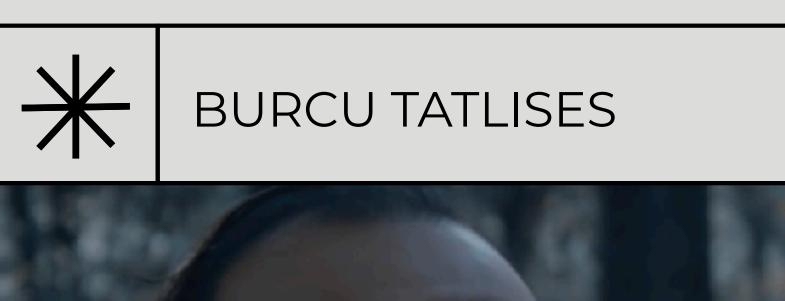


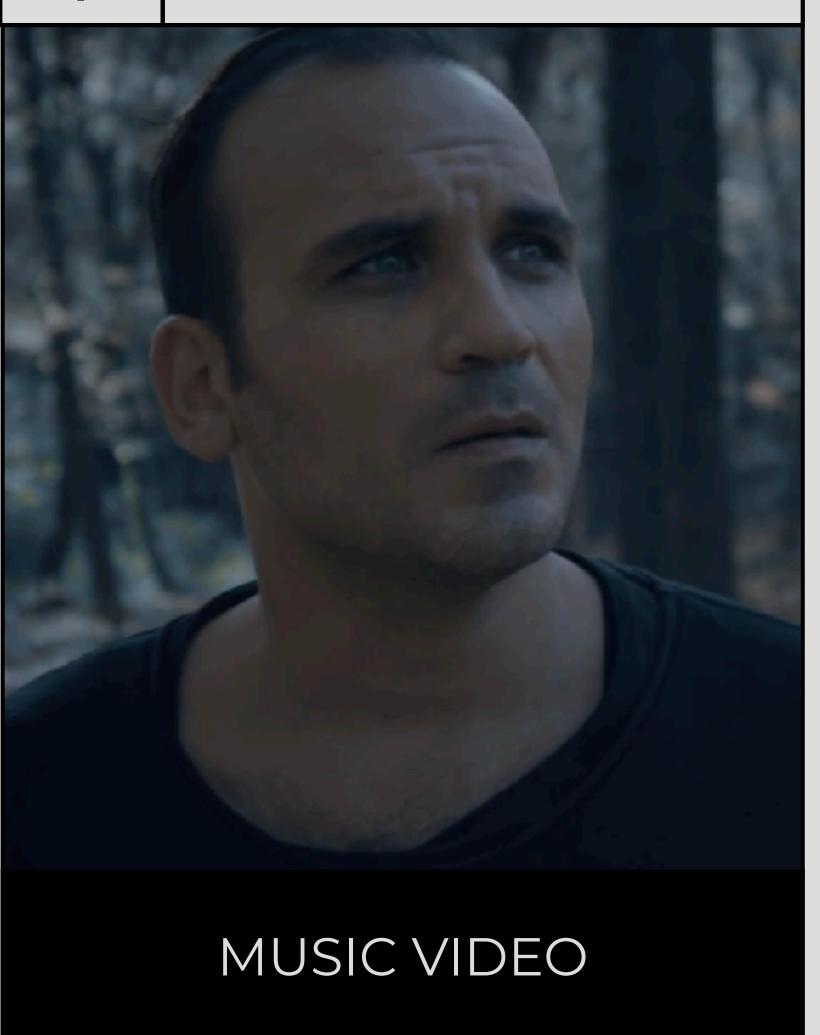


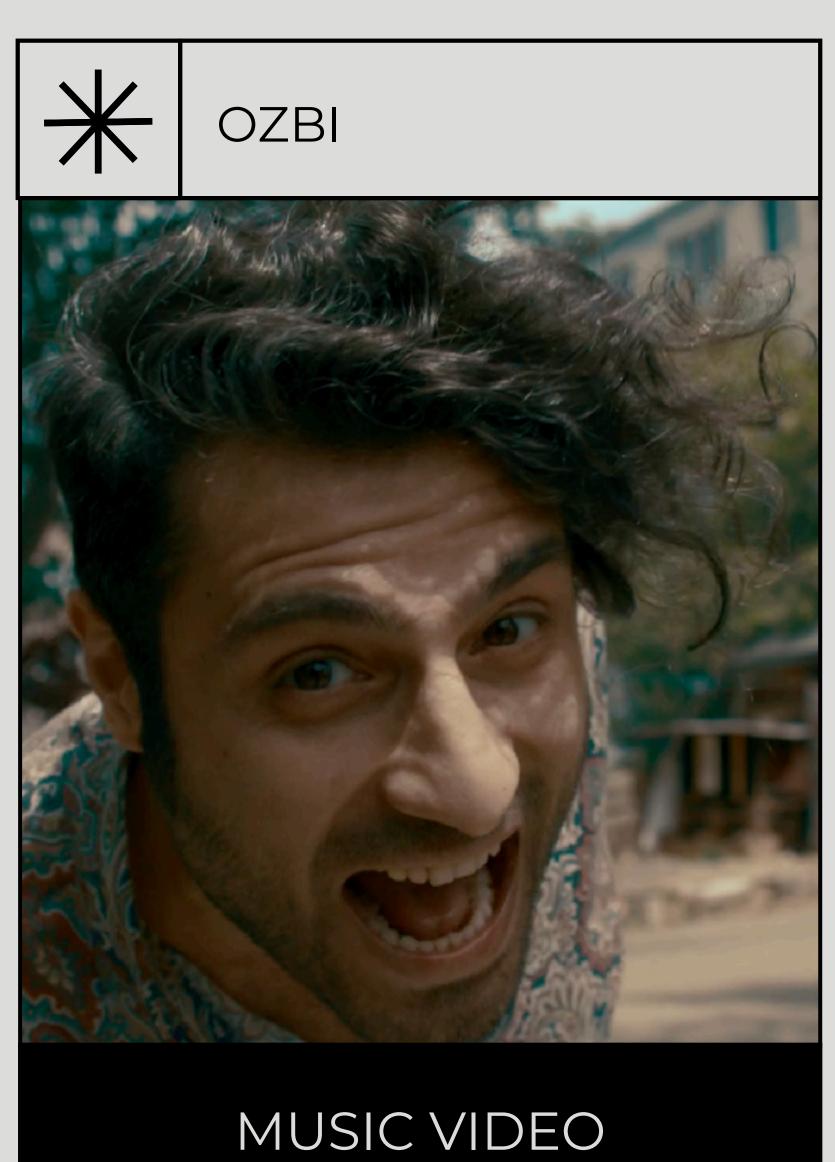


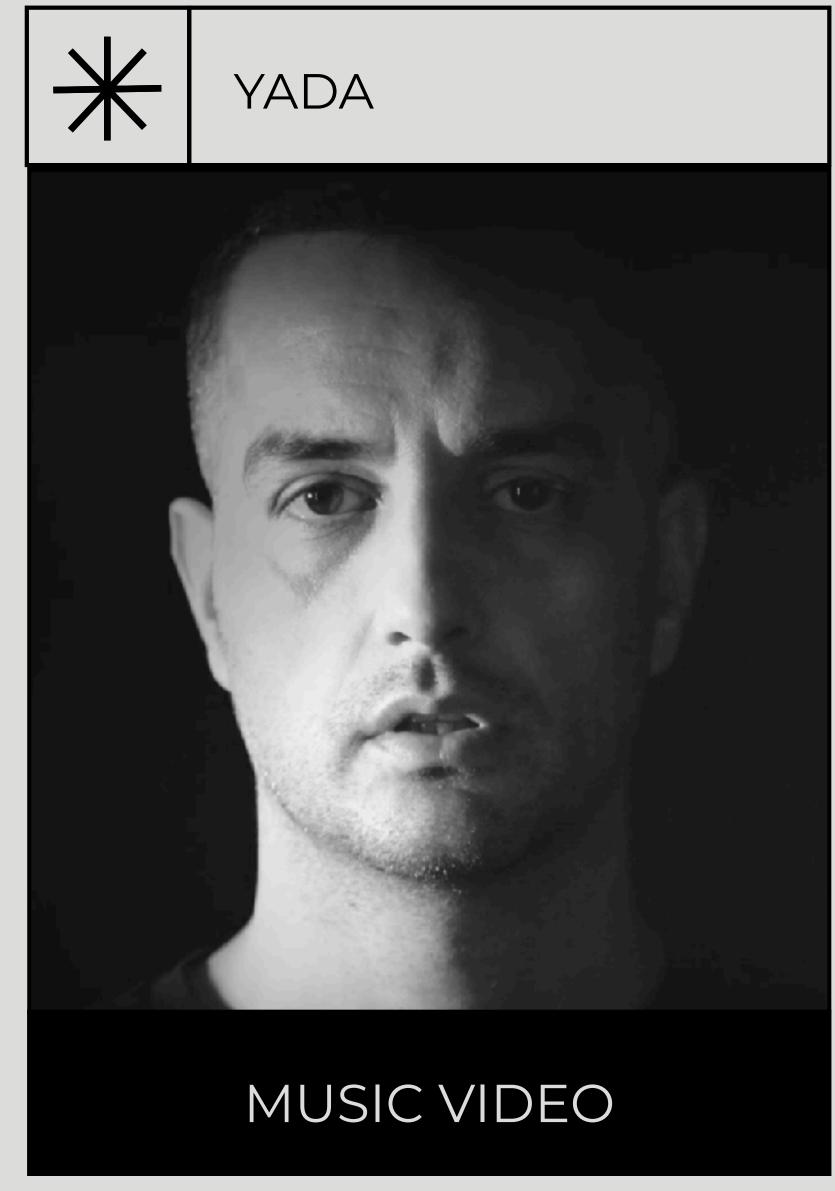


MUSIC VIDEO

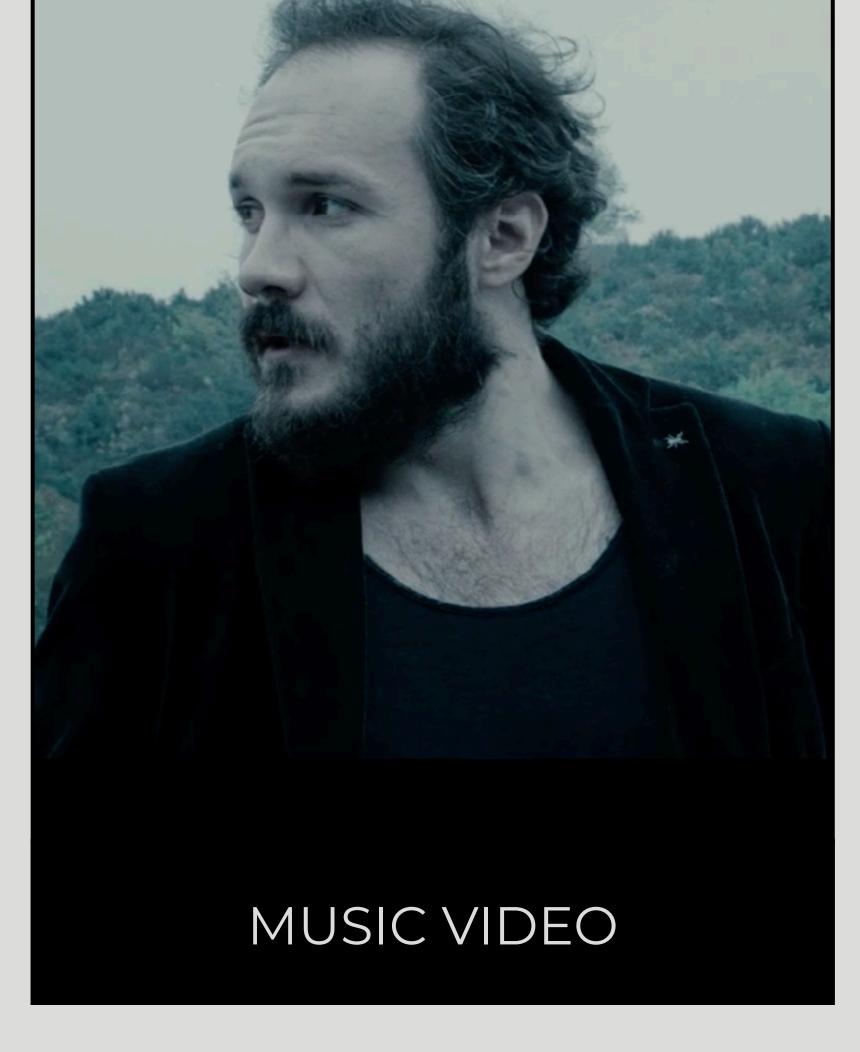






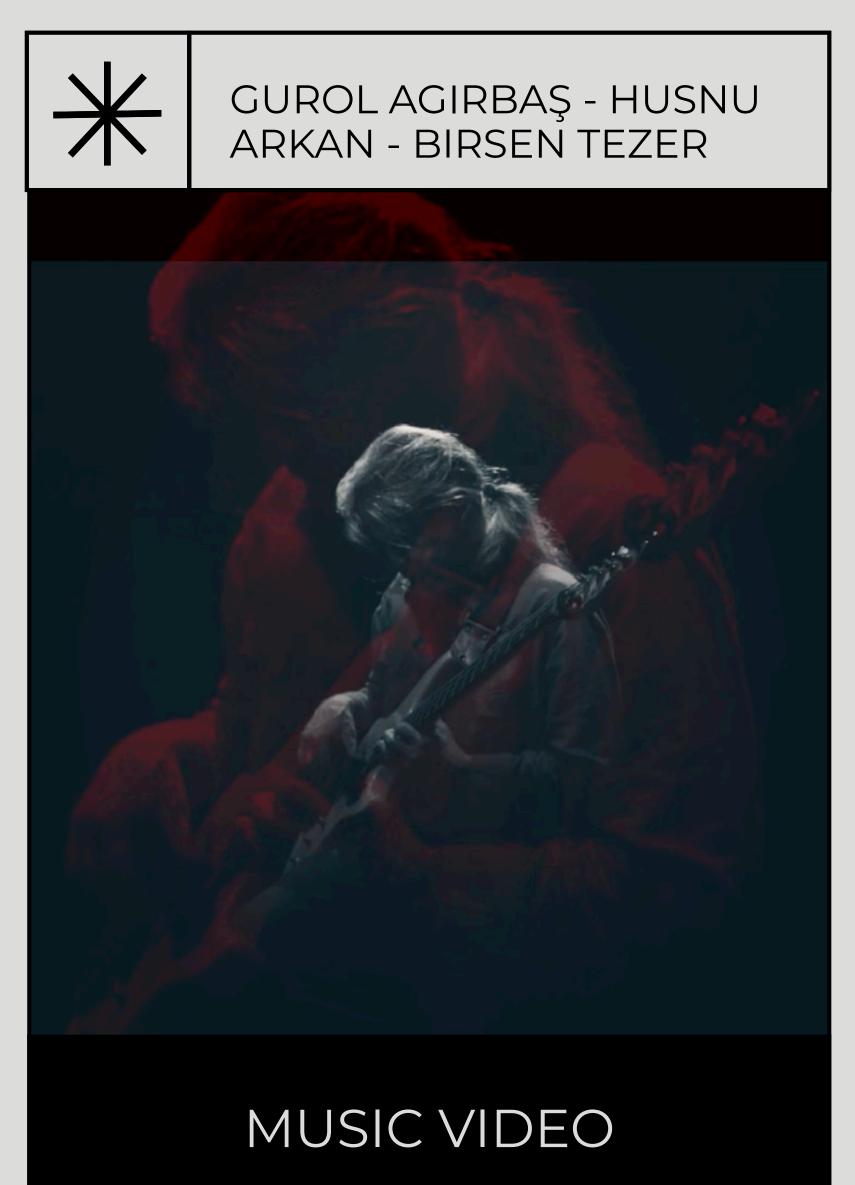






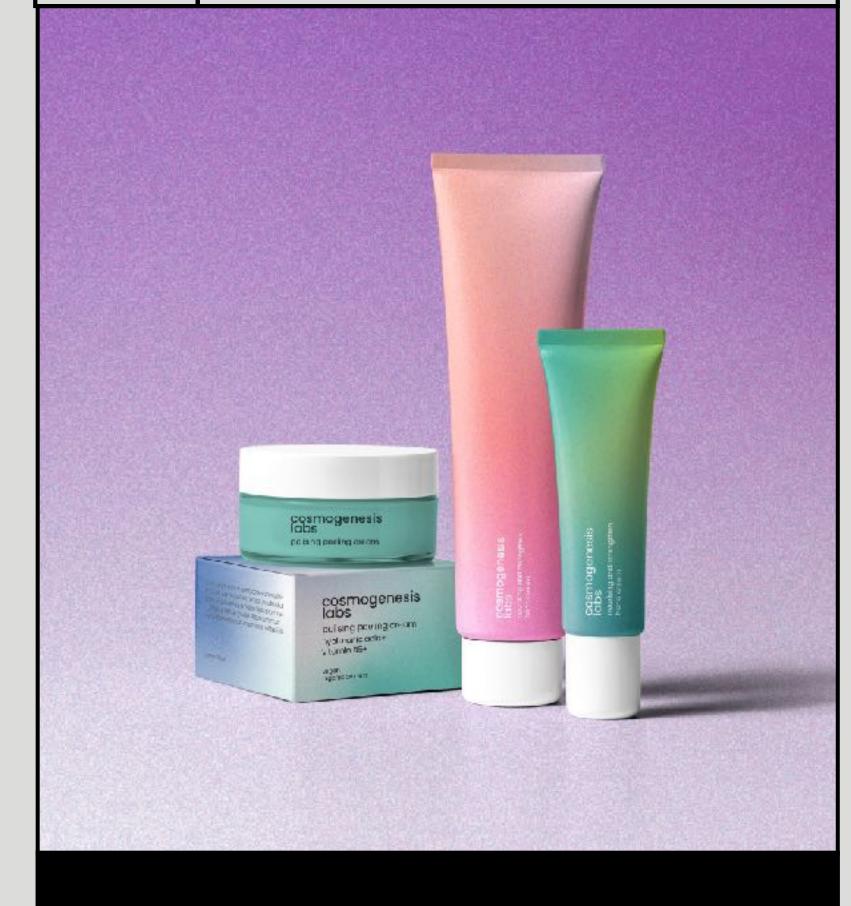






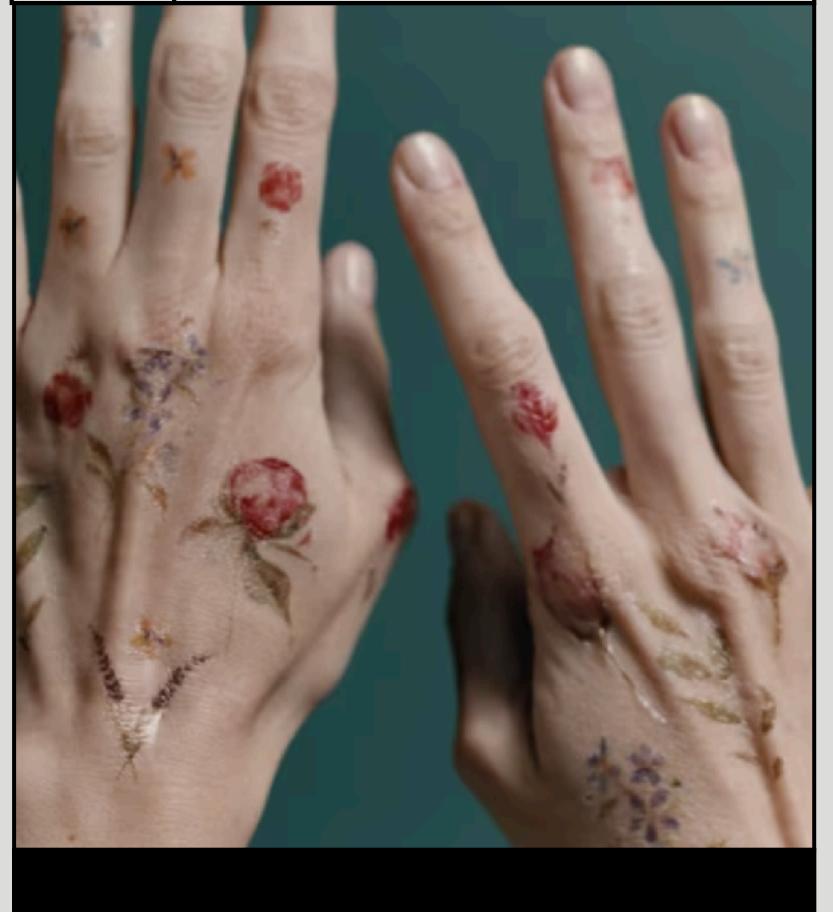




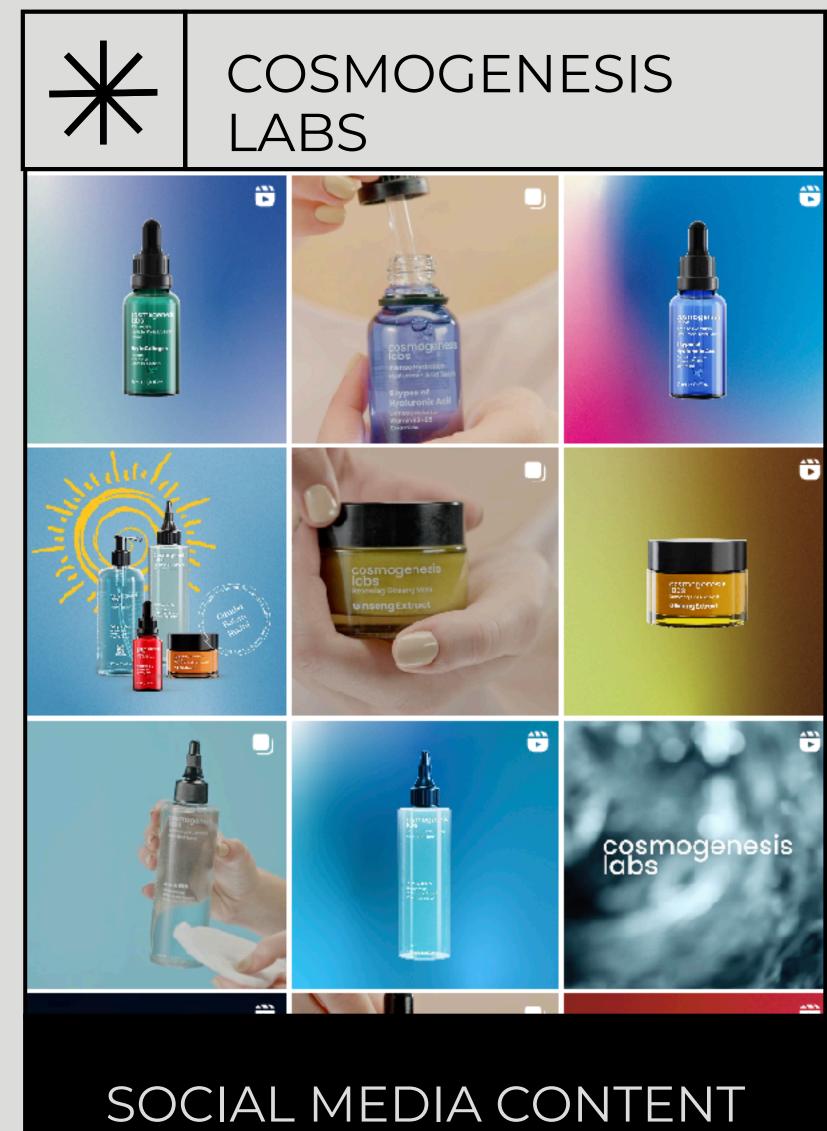








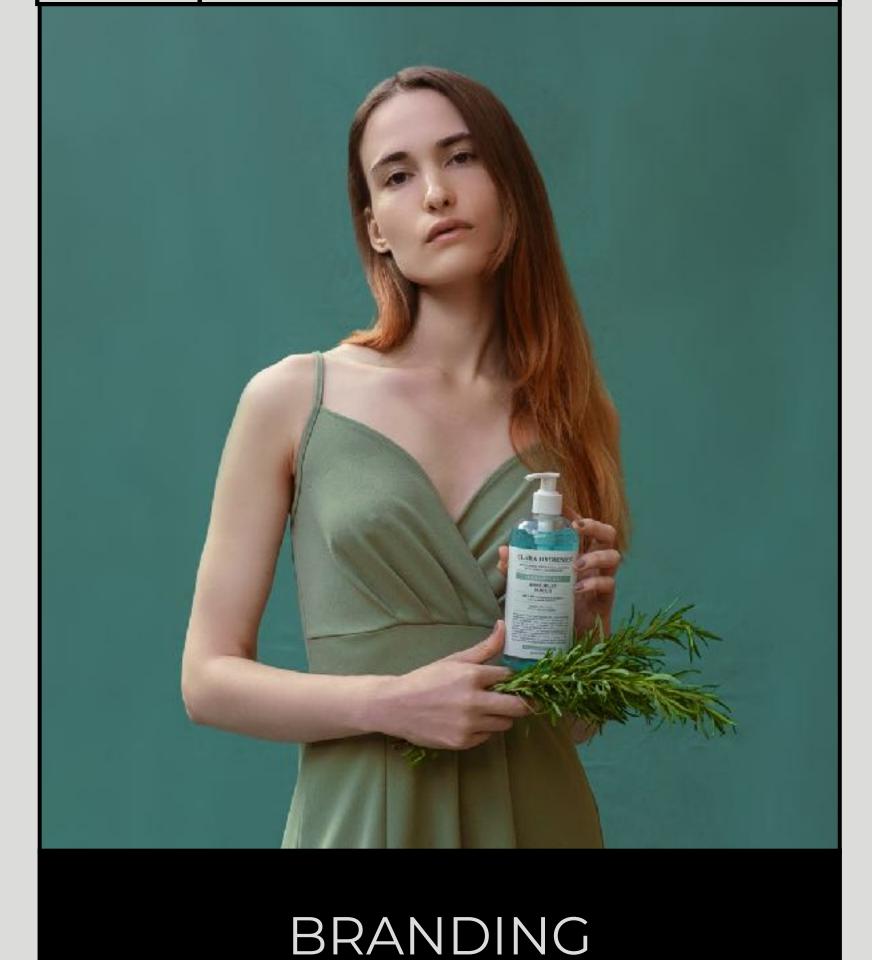
COMMERCIAL



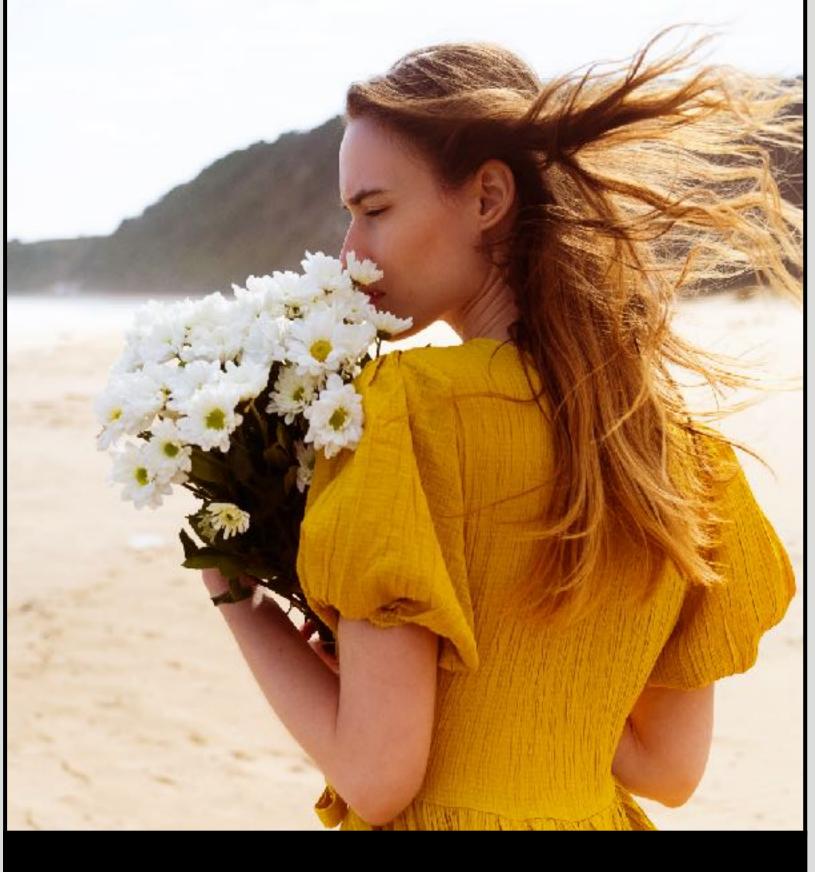




# CLARA HYGIENICS



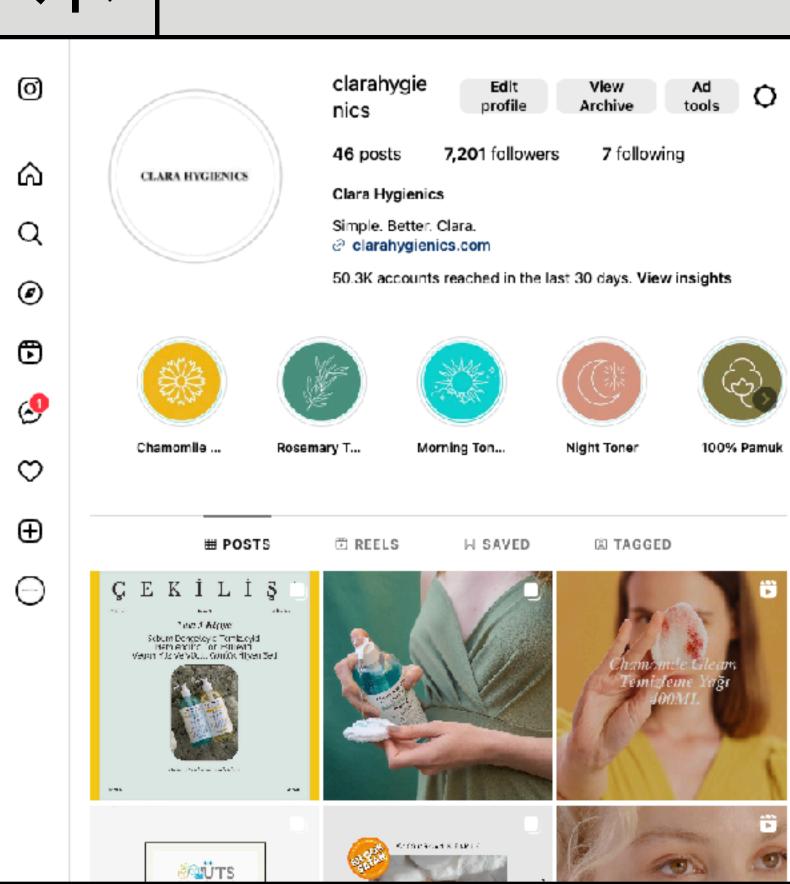




COMMERCIAL



# CLARA HYGIENICS



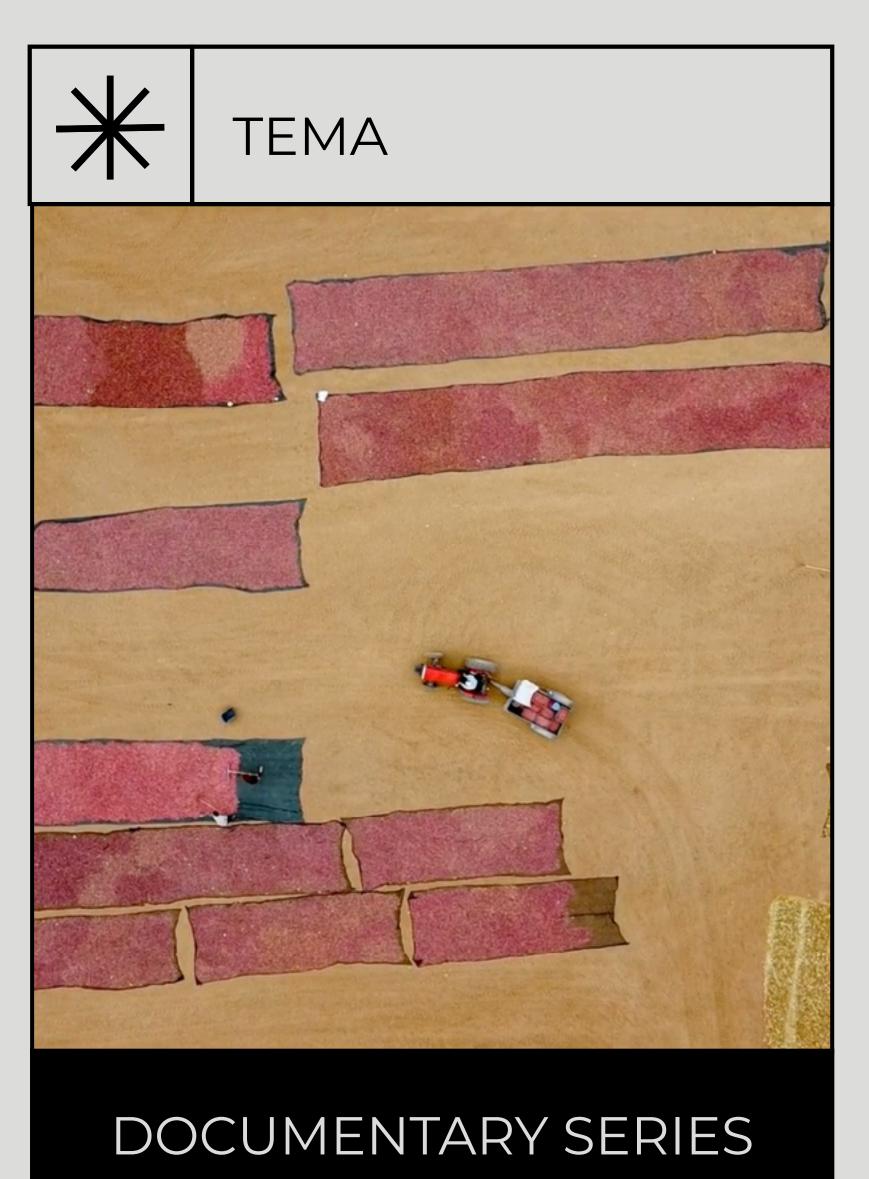
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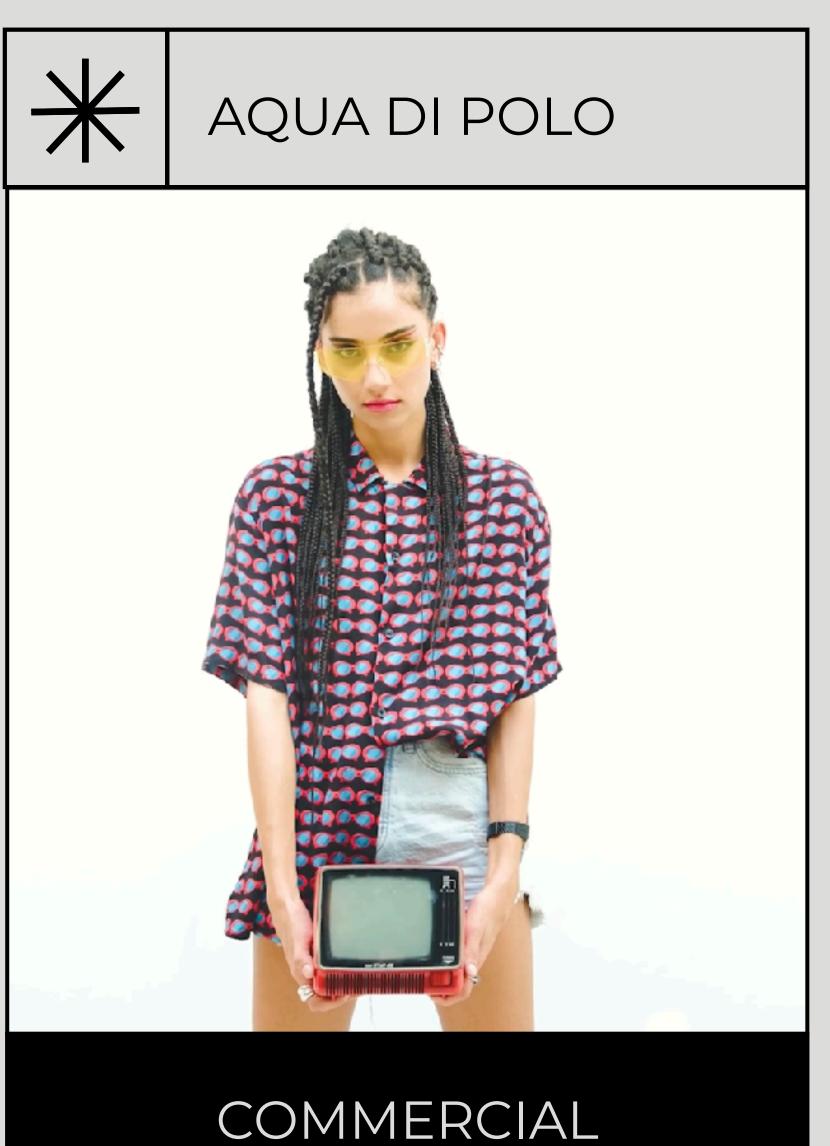






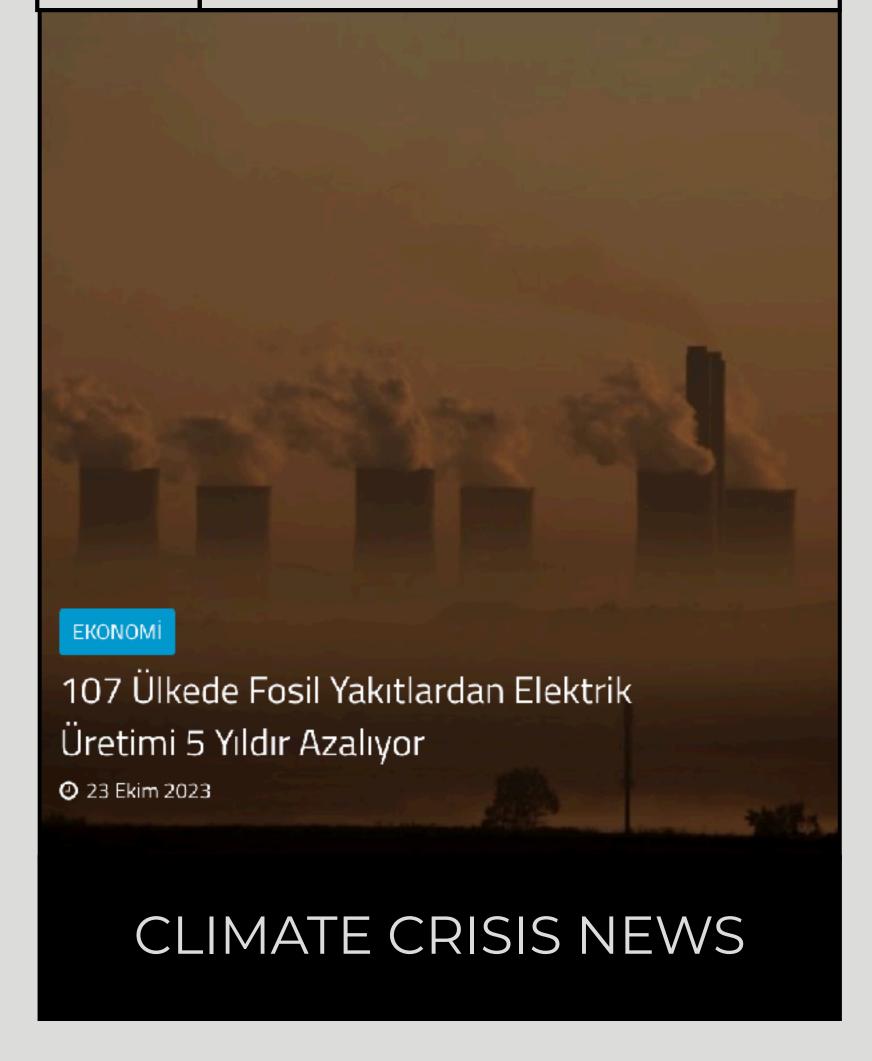
VIDEO-PODCAST SERIES



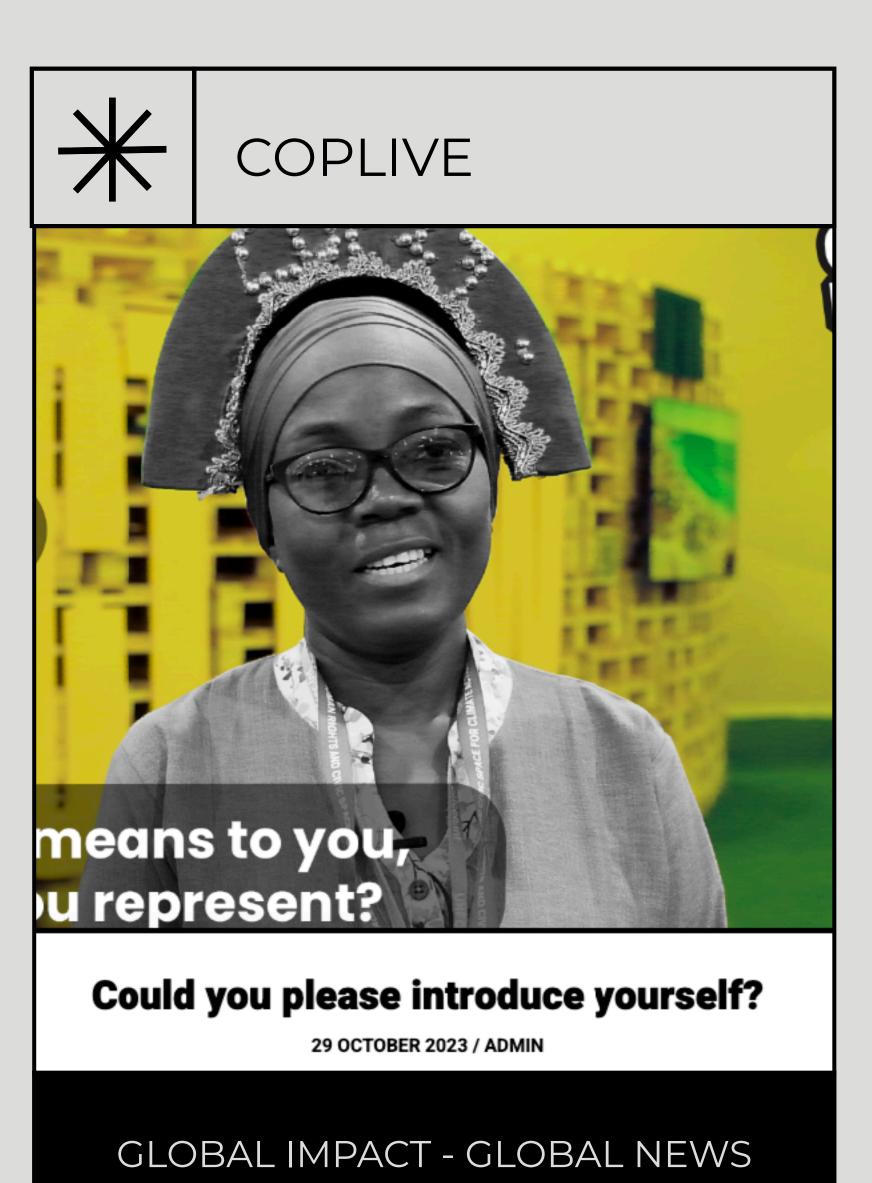


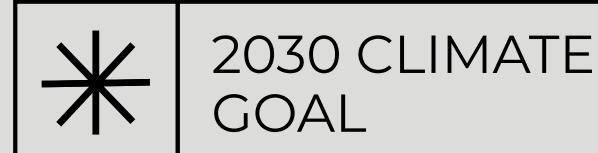


# CLIMATE NEWS

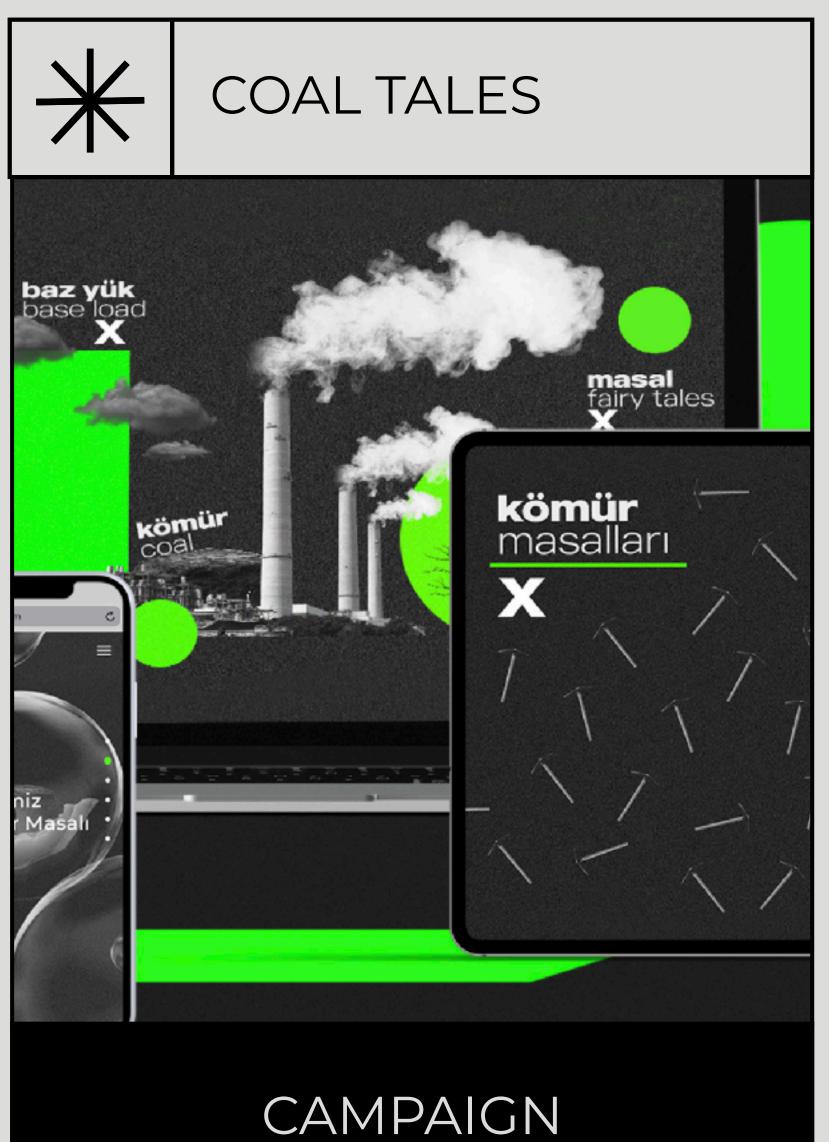






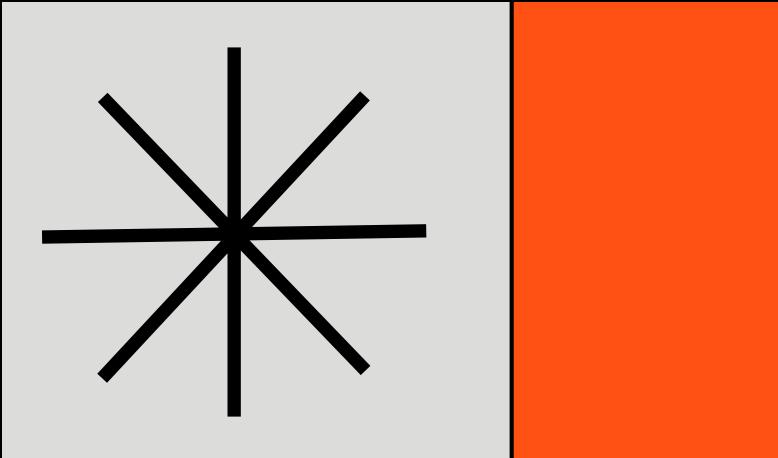












# CONTACT

iBB Kuzguncuk Parkı Üryanizade Ahmet 📆 Esat Efendi Camii Abdullahağa Cd. Nakkaştepe Millet Bahçesi Bu & Bu Dondurma Kuzguncuk Kuzguncuk Bu & Bu Dondurma - Doğal Me.. Morrie Records Morrie Marr İstanbul Devlet Tiyatrosu Üsküdar Tekel Sahneleri Üsküdar İBB Fethi Paşa Korusu NAKKAŞTEPE Nakkaştepe Musevi Mezarlığı Fethipaşa Korusu 216 Bosphorus Makastar Sk. Suite - Üsküdar Top rated Abdülmecid Efendi Köşkü Müneccimbaşı Sk. Fıstıkağacı M Maruf Sk

KUZGUNCUK, SIMITCI TAHIR, 32, USKUDAR, ISTANBUL

@MORRIECONTENTSTUDIO

EMAIL: <u>HELLO@MORRIE.COM.TR</u>

